

# #1 Most In Demand Soft Skill - LinkedIn 2020



Give a man a fish, he's fed for a day.  
Teach him to fish, he's fed for life.  
Teach him to **seek + solve** problems,  
and the whole world is his oyster.



- Jen Fraser

**Author | Speaker | Designer | Inventor | Founder**



## INNOVATION PUBLIC SPEAKER

Most businesses struggle to stay relevant in a fast-paced, ever changing world. Fraser founded Outthinx to offer world-class training in advanced problem-solving techniques (Innovation Mindset) so businesses can continuously find new opportunities and ultimately, become industry-leading innovators.

If you are looking for a well-crafted fusion of humour, inspiration and powerful innovation tips for your upcoming event - look no further.

An entertaining and thought-provoking speaker; Fraser draws on a wealth of techniques, captivating stories, and life experiences to inspire and inform audiences. Book Fraser for your event today. It's like *unleashing pure inspiration...*

### Fraser's Speaker Topics Include:

Creative problem solving, business adaptability, disruption, ideation, innovation, inventing, start-ups, creativity in business, genius, and the unconscious mind.

## WHAT OTHERS SAY:

"Jen Fraser is the sort of speaker who brings crowds to their feet - moving, compelling, engaging."

- R. Lorenz, *Corporate Editor, Merck Group*

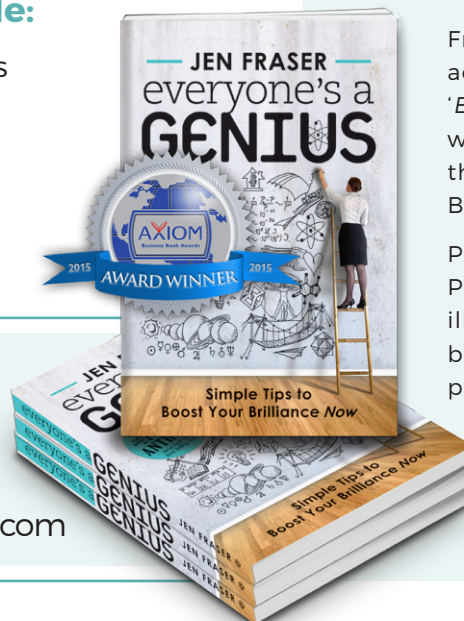
"It's amazing to watch her in action - creating an atmosphere of intimacy regardless of crowd size. I highly recommend her."

- F. Messer BA, *BfA, AHT*

"I found Jen's speech very moving, and was impressed with her ability to sway the audience."

- M. Frost, *Chartered Electronics Engineer, Bristol, UK*

## AWARD WINNING AUTHOR



Fraser's internationally acclaimed debut book, 'Everyone's a Genius', has won several awards including the USA's prestigious Axiom Business Book Awards.

Praised by Seth Godin and Piers Anthony, this beautifully illustrated business reference book, arms everyday ordinary people with the tools they need to expand their imagination and bring to life brilliant, original ideas.

Now on amazon.com

**Book Fraser to speak at your event or retreat:**

**Email** [hello@outthinx.com](mailto:hello@outthinx.com)

**Call** 041 085 8822 **Web** [outthinx.com](http://outthinx.com)